

W H I T E P A P E R

# Uswap

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A Decentralized Protocol For  
Automated Liquidity Provision  
On Smart Contract

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# Abstract

The Uswap whitepaper, shall be an explanatory document, describing the functions, dictates, and features of the Uswap project. The Whitepaper contains the goals, visions, and aspirations of the Uswap team, the original intent behind our project, and how we propose to proceed.

The whitepaper shall explain complex issues affecting blockchain technology, its limitations, and the provisional solutions made possible through the founding of the Quatro Network protocol. We shall examine the necessity of the Quatro Network and Uswap to the growth and development of the blockchain industry at large within this document.

This document was prepared by the team, advisory board, and partners of the Uswap project in collaboration with the parent platform's teams. We seek to offer solutions to problems brought about by not only CEXs, but DEXs as well. This document was also written for users with all levels of knowledge (beginners to Expert level)

Finally, this document will enumerate the various technological concepts on which the Uswap project was built. This will ascertain a certain level of clarity on concepts before our project overview is deciphered.

The first section of this whitepaper (section a) contains the break down of the technological concepts powering the Uswap project, while the second section of this document contains the project details of Uswap.

# Section A

## (Underlying Technological Background)

### Generalized Introduction

Computer communication has always been a marvel to computer scholar, programmers and engineers. We have always dared to find new methods of creating these communications in an immutable, indisputable, and secure manner. This has led to the development of several means of communication between computers that we now refer to as the internet. This search for a secure method of communication, allowed man to conceptualize cryptography, and finally blockchain.

Blockchain Technology was first proposed and introduced by cryptographer David Chaum in 1982 in his dissertation "Computer Systems Established, Maintained, and Trusted by Mutually Suspicious Groups". The concept was however brought to limelight by an unknown entity or entities who referred to himself as Satoshi Nakamoto in 2008. He sought to create a universal currency that will transverse the limitations of fiat currencies. Within this same invention, the blockchain technology was developed for actual use as the underlying base technology for a proposed currency he referred to as Bitcoin (cryptocurrency).

Today, we see that Blockchain technology is now being adopted in several industries and aspects of life. This is due to the control it offers its users around the world. A technology that removes the need for dreadful middlemen and centralized constituted authorities, will without a doubt, appeal to the global populace (power finally returned to the people).

However, as innovation explosion is always appealing to humans, more cryptocurrencies have been introduced into the crypto-sphere. Some of these currencies in their bid to attaining some level of control over their created assets, slowly embarked on the 'Un-decentralization' journey. Today most cryptocurrencies that claim to follow the concepts of decentralization, have completely soiled the concept.

To add to this, Centralized crypto exchanges came into the playing field, once again removing asset control from the people. Anonymity for users within these structures, is questionable because these exchanges have KYC (know your customer) requirements that are non-optional. However, credit must be given to these CEXs because of the vital role played in the publicization of cryptocurrencies and the underlying technology.

Since DeFi and Dexs began to gain popular opinions, we have noticed a dramatic shift in the attention of users towards them. This shows that users will always prefer to have control in their hands rather than be left at the mercy of central authorities who can act, do, and react at will.

## Failures Of Cexes

Contributions made to the crypto community by CEXs cannot be over-emphasized. These exchanges are still today the most populated and most prominent amongst the pair, but it should be noted that these exchanges have several shortcomings enumerated within this section of this document.

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## Failed Attempt at Anonymity

Though transactions hashes don't reveal the identity of wallet holders, individuals who have their wallets created in centralized exchanges, can be traced by the exchange's central authority. Also, these exchanges promise to keep your personal information private, it doesn't stop them from tracing transaction Id and hashes created from your wallet. This is obviously a failed attempt at offering Anonymity to users.

## Security

Due to the large user base and availability of liquidity in centralized exchanges, they become a target for hackers and cybercriminals. When these exchanges are hacked, if funds are not frozen on time, users could lose their investments, or the exchanges may just decide to shut down. This occurrence is not strange in the crypto-sphere. Sometime around 2017, the closure of crypto exchanges became quite rampant. However, this trend is apparently over.

# Introduction to DeFi

The global financial system is controlled and regulated. Right from the banks to the government, centralized control of policies and financial structures are the reason why the populace cannot trust or rely on the existing financial structure. Governments print money to service DeFicit budgets and try to use taxation as a method through which they could curb the inflation they caused. Basically, the government spends off the people. The catastrophic failure of this system is imminent.

DeFi (decentralized finance) is a proposed way of applying the concept of decentralization to every aspect of the financial system. This includes Assets control, Insurance, credit facilities, savings, etc. DeFi solves problems created by the current financial system, including the issues of inflation.

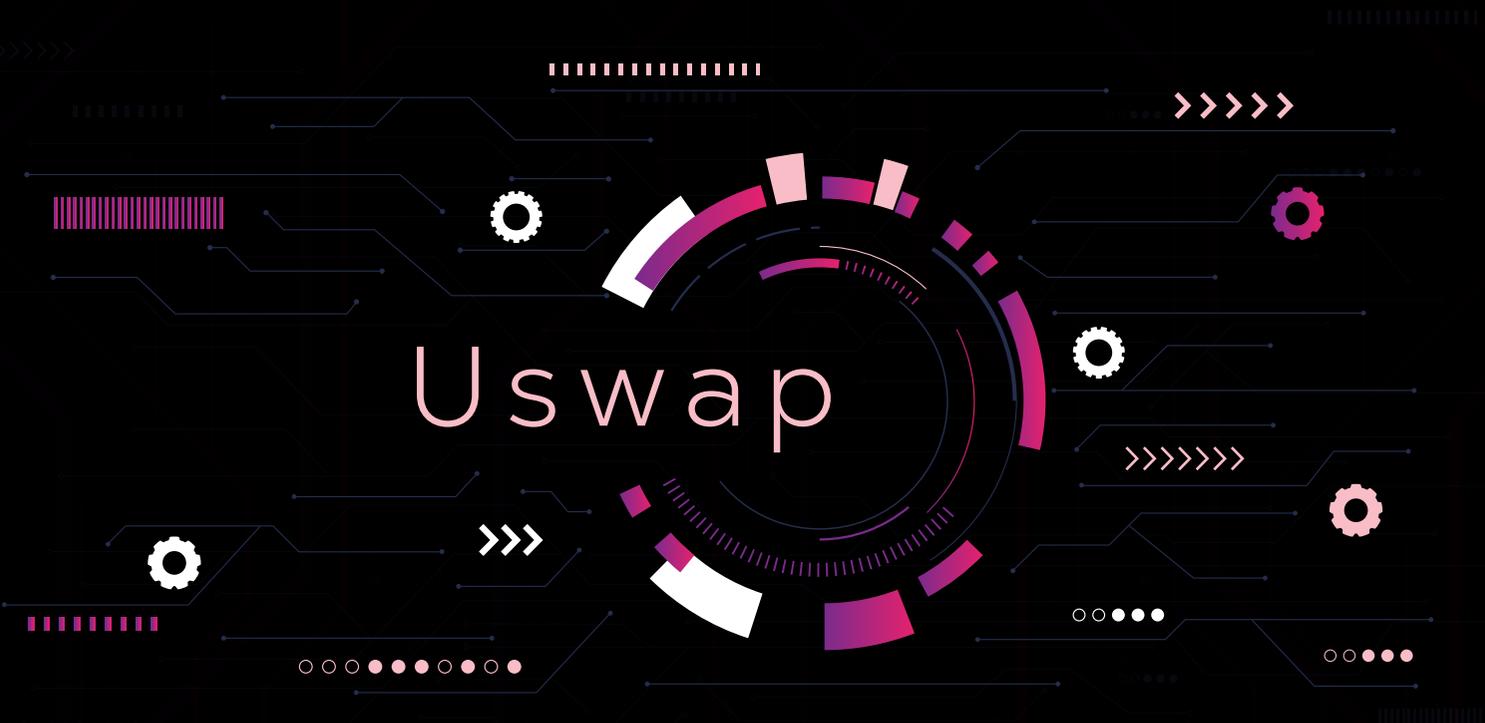
The Ethereum platform is the most notable/popular DeFi platform, however, it was not the first platform to implement this decentralized fix for common financial problems. The MakerDAO's stablecoin-based lending platform claims this title as the first-ever platform to utilize decentralized features to achieve her aim. It was founded around 2015 just before the bitcoin explosion.

The Ethereum platform has ever since, created the stage for DeFi projects to spring up, changing the centralized narrative for good. By October 2020, over \$11 billion (worth in cryptocurrency) was deposited in various decentralized finance protocols, which represented more than a ten-fold growth during the course of 2020. By January 2021, approximately \$20.5 billion was invested in DeFi. these figures are onn the daily rise as the adoption of DeFi technologies continues to grow.

DeFi does not rely on the conventional/traditional central financial intermediaries like brokerages, exchanges, banks, to offer financial instruments at the fingertips of the average user.

DeFi at it's crude phase, makes it possible for buyers and sellers, lenders and borrowers to meet in an enclosed, secure peer to peer network within which transactions are executed through secure smart contracts. DeFi platforms act as software-based quasi-middlemen; which are cheaper to run, have low-risk impact, and are generally more reliable than what is currently obtainable.

Although Ethereum is the most popular DeFi blockchain-enabled platform, a lot of projects seem to be migrating to other alternative platforms, the most popular being the Binance Smart chain network (BSC). Although this is mostly just a clone of the ethereum network, it is relatively cheaper to run in terms of cost of mining and usage. This is why projects would rather prefer to be created on the BSC network, however, Ethereum 2.0 might just change the narrative.



Uswap

# Smart Contracts

Smart contracts are a set of codes that can be initiated by two parties transacting, with specified parameters. Smart contracts act as a middleman between two parties removing trust and security questions around the transaction being executed.

For example, Mr x wants to sell his bitcoins for USDT and Mr y has USDT and wants Mr x's Bitcoins. The smart contract will perform the automated transfer of these assets on behalf of the users involved.

Here are some of the main outlined benefits of a smart contract.



## Security

Unlike the traditional system of utilizing lawyers to draft out agreements, smart contract protocols are completely safe and secure. It protects users on both ends of the table from any form of loss. E.g, if a transaction fails, the smart contracts are programmed to instantaneously refund both users down to their cost of running the transaction. This is very notable especially in the Binance Smart Chain Network.



## Autonomy

Smart contracts are self-sufficient; once concluded, the parties concerned are not subject to an external authority, but only to the agreed conditions. This feature also frees them from manipulation by either party, increasing the security of contractual agreements.



## Cost Efficiency

The service performed by smart contracts, are done by lawyers within the regular system. These lawyers prepare agreement papers and documentation for the parties involved to sign. This can be quite time consuming and expensive. Smart contracts do this automatically and it can perform thousands of transactions in an hour.



## Automation

Once a smart contract has been executed, the process becomes automated and neither parties can pull out from the transaction halfway in. In cases where transactions fail due to certain factors, the smart contract will most likely always be programmed to initiate a refund for the said party/parties.



## Speed

Executing transactions that take several check process are hastened up with the use of smart contracts. Smart contracts are executed within seconds. There could be slight delays in the completion of the transaction, but this could be due to other factors such as; platform network speed, liquidity availability, set slip-page, etc. but the smart contract itself doesn't take up to 2 seconds to be executed.

# Brief of How Smart Contracts Works

- A contract is created between two parties
- Both parties remain anonymous
- The contract is stored on a public ledger
- Some triggering events are set up
- Smart contract self-executes in line with its written code

## Decentralized Exchanges

Decentralized exchanges are the future of cryptocurrencies. They obey the principle of decentralization. Invariably speaking, they have no stipulated central authority. DEXs are made through open-source codes that anyone can examine, perform an audit, and investigate. Developers of these kinds of exchanges set protocols that include AMMs, liquidity pools, farms in most cases, to ensure that the platform functions optimally with little or no need for constant intervention.

Creating a decentralized exchange can be quite complex. Most of the strategizing has to be done before the platform is launched. The moment the platform constantly has intervention from the developers, it begins to lose its decentralized nature and, therefore, cannot be completely trusted.

Dexs still serve the purpose of facilitating trades between users in the crypto space. However, unlike with Cexs, decentralized exchanges do not store crypto assets rather they serve as a peer to peer network which consists of AMMs and liquidity pools that enable it swap tokens almost immediately.

Transactions within decentralized exchanges are executed through smart contract calls. These calls are made directly in the platform through supported wallet. This wallet will contain the user's crypto asset. The user will be able to instantly start trading without the need to create accounts, follow KYC procedures. This holds up the principle of anonymity absolutely.

## Functions Of DEXs

### Trustless Liquidity Swap

DEXs have several tokens listed on the platform. These tokens have liquidity pairs and pools that are used to power the AMMs. From these pools, users are able to swap their tokens in a trustless platform to any token of their choice. However, these tokens are restricted to their underlying blockchains... e.g most coins listed on Uniswap, will not be found on Pancakeswap unless it has a Bep variant of the same coin. However, with USwap, a bridge will be created.

## Non-Custodian

Decentralized exchanges create the swap function without any need for a deposit to take place without your account. The platform does not hold your tokens, rather, transactions are performed defected from your wallet.

## Liquidity Pools/Farm

DEXs provide individuals with the ability to embark on low-risk investment ventures by allowing them to partake in the liquidity pools. Users of decentralized exchanges who provide liquidity, earn a certain percentage on all transaction charges for transactions executed on the platform.

## Price Creation

DEXs use complex algorithms to calculate the currenty cost/price of a token. This is clearly stated even within the Uniswap whitepaper. The algorithmic calculations depends on a set of formulars which are specific to the parent platform

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# Why DEXs Are better Than CEXs

## Security

Because of low stored liquidity, DEXs are less prone to cyber-attacks than CEXs. This is because most liquidity moves from user to user. This is a direct process through smart contract protocols.

## Anonymity

DEXs are basically made without requesting user Registrations and KYC verification. Users get to keep their personal data to themselves.

## User Control Over Assets

Your crypto assets are kept in your custody within your wallet. There is no need to deposit crypto into any central wallet system as CEXs require you to do.

# What are AMMs

Automated market makers (AMMs) are a decentralized exchange protocol that determines the price of a token through algorithmic mathematical calculations. This protocol works by utilizing the liquidity provided in liquidity pools. Anyone can be a market maker by providing liquidity to decentralized exchanges through liquidity pools.

AMMs can be likened to order books in CEXs. In CEXs, prices are determined by buy and sell orders in the order books. These buy and sell orders determine the current price and trend of a particular asset. DEXs don't use these order books rather, AMM protocols are utilized to make exchange/swaps possible as long as liquidity is available.

Contrary to the Peer-to-peer networks where users through their wallets, interact with each other on a platform, AMMs can be referred to as a peer-to-contract network. When the user initiates a transaction, there is no user at the other end, rather a smart contract through a liquidity pool.

One of the Most popular AMMs in the market is the uniswap protocol. It uses  $x * y = k$ , where  $x$  is the amount of one token in the liquidity pool, and  $y$  is the amount of the other. In the formula,  $k$  is referred to as the fixed constant, meaning the total liquidity available in the pool, must always remain the same. Different AMMs have their specific formula. The only similarity is that they all determine prices through algorithmic processes.

# What are Liquidity Pools

Liquidity pools are referred to as the powerhouse of every decentralized exchange. Liquidity pools are a huge pile of funds that traders can trade against. They are funded by liquidity providers (regular users who provide their funds for a slight profit).

Liquidity is provided to a pool in pairs. E.g Tube1/ETH pair. A liquidity provider will be required to provide liquidity in a 1:1 ratio, or 50:50. If he provides \$5,000 worth of Tube1 tokens, he will have to provide \$5,000 worth of ETH tokens to complete the pair. When users eventually make transactions on ie, Uniswap 2.0, a 0.3% charge will be placed on the transaction. This fee is then paid to the liquidity providers as a profit from the liquidity pool based on their provided liquidity.

When a user provides liquidity, his actual tokens are placed in a liquidity pool through a smart contract and a token that represents the value of the pair will in turn be given to the user. This token can be redeemed anytime for the initial deposit. The plus side of liquidity pools is that when the value of your tokens increases, so does the value of the liquidity you've provided. This incentivised mode attracts millions of users to provide liquidity in different pairs. When the liquidity in a certain pair reduces, the set slippage will have to be increased in order to have the transaction completed.

# Section B

## (Project Description)

### Quatro Network Summary



Quatro is a decentralized finance ecosystem that promotes DeFi within its chain network. The Quatro network is the ideal investor's trusted network for an all-around Decentralized eco-structure.

The Quatro network was created through extensive research by several professionals around the world. They came together to create the DAO organisation and DEXTOR lab. This group is now at the forefront of the DeFi 2.0 era. They launched Quatro with the aim of constituting a new generation DeFi platform that connects all the dots around the DeFi ecosystem.

The Project's highlight reads; 'QUATRO ecological platform is devoted to the integration of the DeFi ecosystem so as to build a complete set of decentralized financial solutions to establish a brand-new digital economy by creating the high-performance blockchain application layer smart contracts and embedding some applications scenarios such as decentralized exchange, decentralized deposit/loan, aggregators/smartpool, cross-chain contract agreement, decentralized acquisition, payment and algorithmic stablecoin'

The Platform consists of seven key structures; they include Decentralized loans, Decentralized acquisition, cross-chain contract protocol, algorithmic stablecoin, aggregator smart pool, payment. All these around a decentralized exchange.

With innovative security protocols, the platform adopts multilayer encryption and reduces funds kept in the exchange's custody to reduce incentives for cybercriminals. Users of the platform are left assured of the team's ability to create a cross-sectional security system, being periodically audited to ensure continuous assurance of protection of user assets.

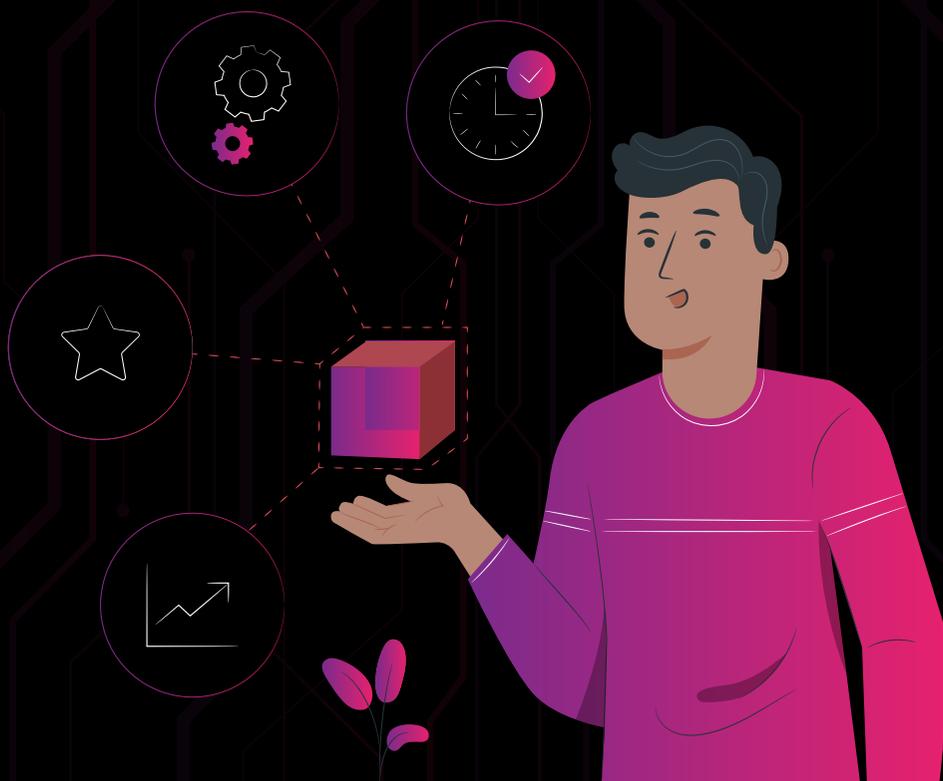
QUATRO will create four Dexs in the ecosystem: Tswap, Uswap, Bswap, and Eswap through the TUBE protocol. Each of these DEXs will feature a different kind of smart contract protocol, able to integrate with the Quatro network. Each of these DEXs will be able to perform cross-chain transactions at a cheaper rate.

The projects under the Quatro network, are each in their development stage, and are assigned a specific group of specialist who work with specific smart contracts, and we speculate that within the next 5 years, the Quatro network will take over the spotlight from the popular existing platforms. We tend to look at the Quatro network, as the ultimate blockchain unifier.

# Industrial Overview

Cryptocurrency exchanges have experienced major influx of users within the past few years. CEXs recorded thousands of new users daily, increasing market capitalization within them. CEXs have always had higher trading volume, however, the volume of trades on DEXs have begun to record exponential growth within the sphere.

In September 2020, CEXs accounted for around 95% of all total crypto trading volume. The number of available functioning and recognized crypto exchanges as at March 2020, was just a little above 35 Dex platforms. Platforms like Kyber, Uniswap, and Bancor have become widely recognized as decentralized available substitutes to centralized exchanges. In January 2019, DEX platforms represented just 0.11% of global trade volume, but that number has since swelled to 6% as of August 2020. The monthly trading volume on decentralized exchanges was \$20 billion as of October 2020.



DEX platforms take divergent approaches to facilitate the trading of digital assets. Instead of engaging an intermediary organization to execute transactions, DEXs leverage the functionality of self-executing smart contracts. In the absence of intermediaries, DEXs take on a non-custodial framework in which you retain control of your private keys and cryptocurrency funds. Most DEXs have no counterparty risk, meaning they don't have a risk of credit default, and do not have to follow Know KYC or AML protocols.

Dexs are now more populated than they were as at 2020, with Dexs like Uniswap and Pancakeswap having greater trading volumes than some popular Cexs. Evidently, the DEXs have earned a considerable amount of trust within the minds of the general populace

However, there are still notable shortcomings that most DEXs have not addressed; these are

## Problems

### User Experience

A user who is just starting out with DEXs may find the entire experience overwhelming. Hundreds of users will not participate in liquidity pools in DEXs because they simply don't understand how it works, and what it entails.

Uswap literally starts her whitepaper with descriptions of the underlying technology utilized in the make-up of the platform,. This should bring the reader up to speed before he starts his trading journey.

## On - Chain Restrictions

Despite the blockchain innovation, the major problem that has befallen the industry, which serves as a huge drawback, is the fact that different blockchains cannot communicate with each other, or share data. E.g, the Ethereum blockchain cannot communicate with the bitcoin blockchain, or Tron or Binance Chain blockchain. They are unable to share data natively perform cross transactions without the aid for a third-party involvement. This issue up till now have not been solved individually by individual blockchain projects.

## Low Liquidity

Some trading pairs become untradeable when there is no liquidity provided by liquidity providers for that specific pair. This can be caused by many factors like no trust by investors, poor token projects, no proper market strategy, etc.

## Scalability

DEXs are fairly popular and may have the issue of scalability. Sometimes, the owners of these platforms do not have long term plans for major breakthroughs in trading volumes within their platforms. As a result of this, they most time reach a breaking point where their platforms are seriously affected by volume.

# Uswap (Project Overview)

Uswap is an innovative DEX currently being developed to solve the problems DEXs currently face. The Uwap protocol is a sub-extension of the Quatro Network and neuro-links the other protocols within the network. It is created using unihash smart contract as it's base technology, with tweaked up DeFi services to suit users and investors.



Uswap protocol will enable you to instantly swap crypto tokens from your Dapps wallet service provider. No KYC or registration process is needed, no deposits are also required to make swaps. Execution of smart contracts in a simplistic form, is the bed-rock of the buy/sell process within Uswap.

Uswap will apply a safe liquidity protocol to finance the trade ecosystem within the platform. Users will be allowed to provide liquidity in pairs directly through their wallets without any form of registrations.

Liquidity providers will earn a 1% commission per transactions carried out on the Uswap platform. This is one of the most highly incentivized liquidity pool out there on the market.

The Uswap team will activate liquidity mining of several pairs. These are also referred to as farms. These can be entered into through a few simple clicks, users can stake their crypto tokens in the Uswap platform. We give users a perfect alternative for mining tokens. Within these liquidity mines, returns on investments will be paid in tube1 tokens. The first liquidity mining pairs to be made available are (i)Unihash + Unigram (ii) Unie+unigram (iii)Tube1+ETH

Uswap also adopts a constant product market maker (AMM), AMM is based on the function  $x*y=k$ , which determines the price range of two tokens based on the available quantity (liquidity) of each token. To maintain a constant product  $K$ , when the supply of tokens  $X$  increases, the supply of tokens  $Y$  will correspondingly decrease, and vice versa

## Uswap Project Features

### Security

Unihash smart contract protocol is proven to be one of the most secure open-source smart contract protocols in the market. Users who wish to perform background checks and audits can do so to ensure their safety when dealing with the Uswap function.

Our DEX will be created with multiple layers of encryption to avoid the possibility of a hack. Also, because users don't need to deposit their tokens before swapping their tokens, the platform itself will be less attractive to cybercriminals and hackers. However, users still need to exact some amount of care in their dealings.

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## Unihash Smart Contract

Unihash is a smart contract protocol that serves as a merchant enabler. It serves as an underlying technology for platforms who intend to utilize merchant enabling systems and payment gateways through cryptocurrencies. The major catch of the uniswap token is her integration with many merchants, and the Uswap project will utilize this within her platform. In other words, the Uswap projects envisions a merchant-buyer utility sphere.

## High Returns for LPs

Users who provide liquidity are given only 0.3% on most platforms, including uniswap. On Uswap, a whopping 1% will be given to encourage our LPs to continue providing liquidity. However, since this project is fully automated, users can pull out liquidity whenever they please, and their smart call will be honoured instantly

## User Friendly Interface

Uswap will be a platform that uses a simplistic user interface. This is putting into consideration, the fact that new users often experience difficulties trying to navigate DEXs. These DeXs have completely different user interfaces from CEXs and as a result, thousands of users will be left helpless. This will not be the case with Uswap, we will have a simplistic user interface, and also measures kept in place to help new user out.

## Educatives

We have several educative contents that show you how the platform works. This document is one of those. Video contents on how to use the site, will be released soon. How to stake, provide liquidity in pools or mines, will also be shown via videos.

## Cross Chain Protocol

The cross-chain protocol is our Secret weapon to win over the entire crypto space. It will be discussed in-depth in its module within this document. The cross-chain protocol allows the platform to execute transactions without the specific blockchain restrictions. We will bridge the communication gap that exists between blockchains.

## Innovative Pools

Uswap will continue to add liquidity pools along strategic lines. Users will see partnerships and strategic moves taken by the team before each pool is done. It will also be used to build our tokenomics. New tokens and token pairs can easily be added through the Uswap platform. The Uswap protocol will accept tokens that are verified with strategic utility, and passion for investor's interest at hand.

## DES Cross-Chain Wallter

At present, decentralized trading platforms in cryptocurrency must link to third-party wallets to complete transactions. In that respect, USwap will incorporate its own DeFi wallet. D.E.S will provide cross-chain services, which means that traders may store more than one type of digital currency in D.E.S. For example: Users may store both Ethereum or Bitcoin in D.E.S.

The cross-chain model is designed to solve the inability to communicate between differing chains in blockchain. Simply put, it is impossible to conduct direct transactions between different main chains. The wallet model created by D.E.S through cross-chain technology aims to solve this major issue by allowing traders to store a variety of digital currencies to facilitate transactions between multiple types of digital currencies.

# QBridge CCP

Ironically, blockchain has communicated with practically every industry in the world but cannot communicate with another blockchain. I.e, Bitcoin's blockchain cannot communicate, take information or save information on the Ethereum blockchain. This has been the iron within the crypto community for over a decade now.

Our cross-chain technology refers creation of interoperability between two chains. Our cross-chain allows blockchains to communicate with each other because they are built in a standardized way. Cross-chain implementation is represented mainly by asset exchange and asset transfer, which is an important part of the blockchain world. With crossed chains, the limitations of a single chain can be avoided.

This cross-chain technology will be made available through Quatro's own Qbridge. Qbridge can be referred to as a bridge between each blockchain to realize the value conversion and information interaction between chains. user are able to convert their crypto assets into Uswap wrapped token. e.g: Ethereum holder exchange Ethereum into U-Ethereum through Qbridge. With these wrapped tokens, it then becomes easier to communicate across the wrapped tokens of other blockchains. However the value of the wrapped token, and the regular token.

Qbridge is the link to the Quatro ecosystem. Creating an ecosystem entails the interrelatedness of every component unit, and the Qbridge will serve as a unifier. Enabling data storage across blockchains requires the synergy provided within the Qbridge Cross-Chain protocol. This cross communication will enhance the usability of the Uswap project. It is however discussed in technical details within the Quatro whitepaper.

# Token Information

The tube1 token shall be the utility token of the Uswap DEX. it will be the method of collecting approved returns on investments for investors (all returns on investments will be paid in Tube1).

The tube1 token will be the major pairable token for liquidity pools. Nonetheless, other token pairs will be available for liquidity provision. Preference will be given to tube1 pairs.

## Token Specification

Token Name	Tube1
Company	Uswap

## Token Distribution

- 300pcs of tube1 will be produced daily from uswap
- 300pcs of tube1 all will be used for yield farming
- 54pcs of tube1 will be distributed to Unihash + Unigram pool
- 180pcs of tube1 will be distributed to tube1+eth pool
- 36pcs of tube1 will be distributed to unie+unigram pool
- 30pcs of tube1 will be distributed to DEQ pool.

# Tube1 Tokenomics

The Usap business model is powered by our Dex platform in collaboration with the Quatro business model. The supply and demand of the tube1 token will be determined by internal and external factors. Some of the internal factors will include transaction fees and liquidity influx, thus consequently increasing the value of tube1 in the short and long term. Some of these external factors will include parameters such as the popularity index of a project, fundamental price speculations.

Before max total supply is achieved, 1% of the available supply will be bought back and burnt. This is in a bid to reduce the total number of token in circulation, ultimately increasing the price for tube1 tokens within the shortest possible period of time.

Our Liquidity mines/farms will be a source of liquidity for our DEX, and also a funding source for projects to be embarked on by Uswap. Users and investors will be carried along through periodic updates on our social media handles. We will carry out listing projects for our coins and other coins respectively.

Project teams who want their projects listed on the Uswap DEX, will be required to hold a specific amount of Tube1 tokens. Other requirements will be enlisted to project teams before listing commences.

Strategic community partnerships will be negotiated. Strong and meaningful partnerships are key to the growth of Uswap, and the Tube1 token at large.

# Market Strategy

Uswap's team also consists of a group of digital marketers. They will be in charge of ensuring that the project gets to the ears and eyes of potential users and investors. We currently have a high budget going into publicity. We consent that our product can be the best in the world without any market recognition, this obviously will not be in our interest or in the interest of our users. So therefore , we will be strictly following these set market strategies

## Social Media Campaign

We will utilize ad campaigns on social media platforms to draw awareness and to bring our project to the fingertips of our potential users. We are certain to convert thousands of users through an aggressive campaign on platforms like Facebook, Instagram, youtube, and the likes.

## Creative Content

In other to keep our social media platforms active, we will be employing the services of professional content creators to produce catchy contents for upload on our website, and our social media handles.

## Telegram Marketing

We will utilize telegram marketing strategy to pull in thousands of users into the community space. The admin of the project will also be in this group. Questions asked by users in an orderly fashion, will be attended to.

## Press Releases

Press releases are as important as social media posts in terms of reaching out to individuals. It is a more official way of showcasing the presence of our project. Many users may not take our project seriously until we begin to issue our press releases.

## Periodic Events

Constant event will keep the enthusiasm about the project very high. We need it to remain as high as possible, and for as long as possible. This will be in the best interest of the Uswap project.

## Continuous Listing

We will continuously list the tube1 token on as many exchanges as we can come into partnership agreements with. We will not only be listed on DEXs but on Cexs as well.

# Executive Summary

This section contains a brief summary of the entire Uswap project.

The Uswap project seeks to change the conceptualization of DeFi within the crypto space. It is part of the grand unified goal by Quatro to create an ecosystem for DeFi enabled platforms, forming a bedrock for other projects coming up in the future. We hope to successfully kick start the DeFi 2.0 era, while ensuring that the issues raised by Dex platforms can be solved efficiently using the Uswap platform.

Uswap's development team does not comprise of Uswap and Quatro developer alone, we also have tech gurus who fell in love with the project, and make tangible contributions every now and then to the project's development. The platform already has the support of major tech players within the crypto community, and we are growing in number daily.

The platform seeks to solve a major problem that has become a dent on the entire ideology of cryptocurrencies. Imagine a technology that had pierced through practically every sector of human industries; consisting of hospitality, real estate, energy, finance, road works, etc, yet communication between two blockchain cannot happen. The Uswap platform through project Q-bridge, seeks to create a bridge between blockchains.

The Uswap project will also feature high payout for liquidity providers within the platform. LPs will get to share from a 1% charge on every transaction. Its also important to note that we do not require KYC and AML verifications before you provide liquidity and earn.

Conclusively, the future of blockchain technology rests in the hands of two group of individuals; project team and developers, and users and investors. These two groups shape the future of every project released into the market. Both groups both have a stake in the collective growth of the project and should play their own parts. We at Uswap have a laid down market strategy that will grow the platform.